



# Crystal Lake Soccer Federation

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## Minutes from Board of Directors Meeting April 20, 2020

**Location:** Virtual Meeting held on Teams

**Time:** 7:00 PM

**Board Members in Attendance via teleconference:** Jason Parr (President), Ken Ryan (Vice President), Dan Dacy (Treasurer) John Martin (Secretary), Bob Hansen, Kelly Cahill, Bernadine Hansen, Eric Trejo

**Board Members Absent:** none

**Administrator:** Greg Cole

**Financial Coordinator:** Donna Bertalon

**Director of Coaching:** Kristian Rockall

**Guests:** None

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### Call to Order

Jason Parr called the meeting to order at 7:07 PM. The following paragraphs summarize the decisions & actions taken by the Board.

### Approval of March 2020 Board Meeting Minutes

Bob Hansen moved to approve the minutes. Bernadine Hansen seconded. The motion was approved.

### Treasurer's Report Dan Dacy / Donna Bertalon

- Budget work is ongoing in Exec Committee.
- Reviewed SBA Loan approval and connected issues.
- Bob Hansen moved to accept the Treasurer's report. Bernadine Hansen seconded and the Board voted to approve.
- **Home State Bank Balances** as of 4/20/2020:
  - **Operating:** \$312,084.90
  - **Reserve:** \$101,071.10
  - **Total:** \$413,156.00

### Recreational Committee Report Bob Hansen

- Bob Hansen moved to cancel the Spring Rec season. Bernadine Hansen seconded and the Board voted to approve. Communication will be provided by Greg Cole, reviewed by Bob Hansen and Jason Parr and then sent to Rec families.
- If we have a summer season it will be a different format, must be at least 5 weeks.
- When possible looking to run Open Play on Wednesdays from 6-7:30pm.
- Rec 2020-21 registration opens May 1.
- Looking to advertise to get more TOPS Soccer Players.
- Discussed selling merchandise during registration.
- Refunds: Separate emails for Fall & Spring vs. just Spring registrations.

**Competitive Committee Report** Kristian Rockall

- Update on other club cancellations.
- Discussed adjusting tryout and registration dates.
- Possible Summer League or Summer Friendlies Schedule.
- E-learning videos seem to be pretty successful. Participation metrics show significant involvement. Over 8,000 hours of videos have been watched.

**Club Communication/Registration Options**

- Reviewed options due to issues with current provider.
- Demos to be scheduled.

**Marketing Committee** Jason Parr

- Reviewed club communication flow.
- Social media strategy discussed.
- New logo designs reviewed.
- Discussed “one logo” concept of managing both sides of the organization under the name “Crystal Lake Force”.

**Adjourn**

Bob Hansen made a motion to adjourn at 8:48 PM. Bernadine Hansen seconded the motion, & the Board voted to approve the motion.

**Next Board Meeting**

- Meeting scheduled for May 18th at 7pm (Soccer House or Virtual).

Respectfully Submitted,  
John Martin