

Youth Baseball of New Rochelle

SPONSOR REGISTRATION FORM

Thank you for consideration of being a sponsor of Youth Baseball of New Rochelle. Sponsorship is a great way to support the community through youth athletics and the nearly 1,000 players and families that are a part of YBNR.

There are three sponsorship opportunities available. Pick one or any combination of the three. Each is designed to maximize your visibility and in consideration of your budget.

Pinebrook Field Outfield Banner

A 3'H x 8'L banner will be prominently displayed on the outfield fence of the home field of Youth Baseball of New Rochelle from the start of the season right through the division championships and all-star games. This is the most prominent opportunity available to promote your business through a captive, regular and repeat audience of players, families and friends attending games throughout the season.

www.ybnr.org website ad

Your business logo will be featured as a website ad on each of YBNR's web pages with a direct click link to your website. The website is the portal of news and information including league standings, weather cancellations and other news of interest for the YBNR community.

Team sponsorship

This is the basic sponsorship opportunity, the name of your business, organization or charity is featured on the back of a team's jerseys. As a show of patriotism previous sponsors listed: "NEW YORK" and "USA". Others have used: "LET'S PLAY TWO" and "HOPE". Whether or not your child plays YBNR, this is a great way to give something back to the community and at a modest price.

Now it's easier than ever to be a sponsor, sign-up via YBNR's website. Other opportunities are also available, please call for more information.

YBNR
Box 113
New Rochelle, NY 10804-0113
914.633.0741
sponsor@ybnr.org
www.ybnr.org

| Sponsorship opportunity | Rate for one season | Rate for two seasons (consecutive) |
|--|---------------------|------------------------------------|
| ¹ Pinebrook Field outfield banner | | 550.00 |
| www.ybnr.org website ad | 300.00 | 500.00 |
| Team sponsorship | 250.00 | 400.00 |

¹The rate for a Pinebrook Field Banner is for one calendar year (three consecutive seasons including: spring, summer travel, fall and other tournament play.)

Miscellaneous Notes

- Choose two sponsorships and deduct 10%. Choose three sponsorships and deduct 20%.
- You may sponsor two teams in one season for the \$400.00 rate.

Outfield banners

- The cost of the banner is not included in the listed price.
- All banners will be applied sunflower yellow vinyl graphics on a dark green banner, which matches the theme of the recently installed scoreboard.
- Please supply a business card for design purposes. Banner pricing (approximately \$300.00) and layout will be provided for your review and final approval.
- YBNR is not responsible for acts of vandalism to banners while installed on the field.
- *Please consider that simpler is better for layout purposes. Think of ad layouts in professional and college stadiums and arenas.*

Website ad

- Please supply a jpeg graphic and website address link to be used.

Team sponsor

- Please supply the copy as you would like it to appear on the team's jerseys.

Feel free to call or email YBNR for assistance or additional information.

| | |
|--|---------------------------|
| <u>Your name (please print)</u> | <u>email address</u> |
| <u>Company/Business name</u> | |
| <u>Address, City, State, Zip</u> | |
| <u>Phone</u> | <u>Fax</u> |
| Please advise if you have a child participating in Youth Baseball of New Rochelle | |
| <u>Child's name</u> | <u>Child's birth date</u> |

YOUTH BASEBALL OF NEW ROCHELLE
 Box 113
 New Rochelle, NY 10804-0113
 914.633.0741
 sponsor@ybnr.org e
 www.ybnr.org w