



Dear Local Business Owner:

As an active member of the North Attleborough community, Little North Attleboro League (LNAL) once again requests your support to ensure another successful baseball season for the boys and girls in North Attleboro. LNAL has been an essential part of the local community for over 65 years, offering children the opportunity to learn about baseball and relies on the generosity of sponsors to continue to make baseball available to every boy and girl who wants to play. Over 700 children participate in our programs every year.

Revenues from sponsorships has always benefited our players directly and help offset costs of our league such as field maintenance, scholarships for families who can't afford to pay the league fees, and our Challenger Division, a free program designed to teach children who face emotional and physical challenges, the basics of baseball.

This past summer, LNAL suffered a huge loss. We lost one of the best baseball fields around, Poholek Field. The loss of this field could have seriously crippled our program. With the generosity of sponsors over the years, we are proud to announce that we are replacing this field with a new field at our Mason Field complex by the spring of 2020.

Sponsoring a team includes your company name on the back of the team jerseys, a banner at Mason Field, a plaque at the end of the season, recognition on our website and your option to post on LNAL's Facebook page if you choose to. Optional package includes attending LNAL Day where all of our families are in attendance at Mason Field. This is a great option to promote your business and/or hand out coupons or flyers to our parents.

The 2020 Sponsor Packages are listed on our application on page 2. Please select the opportunity that is the best fits for your organization and let me know if you have any questions.

Thank you for your support.

Tom DiFiore  
LNAL Public Relations Director  
203.273.3556  
tomdifiorelnal@gmail.com

**2020 LNAL Board of Directors**

|                       |                 |
|-----------------------|-----------------|
| <i>President</i>      | Jamie Boutilier |
| <i>Vice President</i> | Mark Giansante  |
| <i>Treasurer</i>      | Ritch Hartigan  |
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## 2020 LNAL Sponsorship Application

**Please send completed application with payment to:**

LNAL PR Director, Tom DiFiore

PO Box 1285

Attleboro Falls, MA 02763

*\*checks payable to LNAL*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

**If you have any particular player, coach or division you wish to sponsor, please provide below:**

\_\_\_\_\_

*LNAL will make a best effort to ensure your particular request is fulfilled, however we cannot guarantee your request. In the case of duplicate requests, the sponsor who makes first payment will receive priority.*

**Choose one or more of the following sponsorship options:**

### 2020 LNAL Sponsorship Package

| Sponsor Package          |   | Cost  |
|--------------------------|---|-------|
| <input type="checkbox"/> | <b>Team Sponsorship</b><br>Includes sponsor name on back of team shirts, banner at Mason Field, team plaque at end of season, recognition on our website and your option to post on LNAL Facebook page. | \$400 |

**The following add-on is available to all our 2020 Sponsors:**

- Last year, 10 sponsors helped to make LNAL a huge success by attending and provided additional games at the event and promoted their business.

| Sponsor Add-On           |   | Cost  |
|--------------------------|---|-------|
| <input type="checkbox"/> | <b>LNAL Day Activation</b><br>Opportunity to provide coupon or small giveaway to approx. 1000 families on LNAL Day. Includes space to set up a table (table provided by sponsor). | \$100 |

**Any questions contact Tom DiFiore at [tomdifiorelnal@gmail.com](mailto:tomdifiorelnal@gmail.com) or 203.273.3556**