



NORTHEAST LITTLE LEAGUE

Dear Friends of NELL and Local Community Leaders,

Northeast Little League has been serving the youth in our community for over 60 years. The young boys and girls in our community have the opportunity to play Tee Ball, Baseball and Softball at NELL. Our league is about service, player development and family. Our cause is to have a part in creating quality young men and women while developing great game skills, a sense of community amongst our kids and their families and instill a lifelong love for the game. Northeast Little League continues to be a staple for our youth and provides a safe and positive environment for young athletes to thrive, make friendships and of course build cherished memories!

Each Season we reach out to the friends of NELL , local community leaders and businesses to ask for support by way of sponsorships. We rely heavily on the generosity and support of those in our community, so that we are able to continue to maintain our fields, keep the cost of Little League baseball reasonable for families within our community, offer athletic sponsorships, ensure our kids have the proper equipment and for the overall betterment of our league.

On behalf of the Northeast Little League's Board of directors, we ask that you consider becoming a sponsor or making a donation to our League. Your contribution today will help us ensure that NELL is able to continue serving the young athletes in our community for years to come.

Please visit our website at <http://www.northeastll.com/> to learn more about NELL.

You can view our Sponsorship form electronically at: [NELL Sponsorship Doc](#)

You can email: sponsorships@northeastll.com or call: 727-526-9602

Thank you for your time and consideration.

Sincerely,

Jessica Higgins & Tom Janout

2019-2020 Board Members & Sponsorship Co-Chairs



Northeast Little League Sponsorships Fall 2019– Spring 2020



Homerun* - \$1400

Business name on two team jerseys in separate divisions for one season
Business name internet advertising on NELL website & SI Play
Banner on field for two seasons (Fall + Spring only)

Triple* - \$800

Business name on a team’s jersey for one season
Business name internet advertising on NELL website & SI Play
Banner on field for one season

Double* - \$600

Option A	Option B	Option C
Business name on a team’s jersey for one season	Business name internet advertising	Banner on field for two seasons (Fall + Spring only)
Banner on field for one season	Banner on field for one season	

Single* (Limited opportunities available) - \$350

Option A	Option B
Business name on a team’s jersey for one season	Banner on field for one season

Limited opportunities- \$2000

1 Scoreboard sign located at 62 nd Ave Field (size 3’ x 8’) and Business name internet advertising for 2 years starting Fall 2019 thru Spring 2020

N.E.L.L Family banner - \$150 *NEW

1 - 20” x 20” banner to be hung at Shorey or 62 nd Ave fields for the Fall & Spring season. <i>*Available to families only, no businesses. Details found on NELL website.</i>

*Please contact Sponsorships@Northeastll.com for custom packages.

Team Sponsorship Preference:

Baseball	Softball	I wish to sponsor a specific team. Include player/coaches name below:
___ Intermediate	___ Majors	
___ Juniors	___ AAA	
___ Majors	___ AA	
___ AAA	___ A	
___ AA		
___ A		
___ T-ball		

* You may sponsor up to one team in each division and only a business name may be used (no phone numbers are permitted).

Spring “Team sponsorships” include a sponsor plaque as individual & team pictures are not taken during the Fall season.

Other Sponsorship Opportunities:

_____ **Sponsor-A-Kid - \$150 per scholarship**

- Season registration scholarship.

_____ **Call (727.526.9602) or [email the Sponsorship coordinator](#) for rates on the following:**

- **NELL Website/Facebook Advertising**
 - **Event sponsor** (Opening Day Ceremonies, Tournament, T-ball All-star Night, Tryouts, Clinics, Draft, Hit-A-Thon, Coaches Allstar Jersey's)
 - **Dugout Naming Rights**
 - **Field Naming Rights**
 - **Scoreboard Naming Rights** (minimum 2 year commitment- limited opportunities)
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Yes, I would like to contribute to the community and the welfare of our young athletes as a **2019- 2020 Northeast Little League Sponsor.**

Company Name: _____ **Website:** _____

Contact: _____ **Address:** _____

Telephone: _____ **Email:** _____

Business name on team jersey: _____

**Only business names are permitted on jerseys (no phone numbers).*

Banner information: Includes your business logo, phone number and/or website. Printer requires Adobe Illustrator files (EPS, PDF/Vector based art) or high quality JPG art. Size of banner is 4' x 8'.

Include any additional info/details here: _____

We will attempt to accommodate all special requests; however, due to conflicts we may not be able to guarantee your selections. You may sponsor up to one team in each division.

Please print this form and return it with your check payable to:

Northeast Little League c/o Office Manager

P.O. Box 7562, St. Petersburg, FL 33734

N.E.L.L. Sponsorship Coordinator - Sponsorships@Northeastll.com

Thank you for helping to make the 2019 - 2020 baseball and softball season possible for our young athletes.

**Please return your application or email the coordinator by
September 19, 2019**



IF YOU'RE ON THE FENCE ABOUT SPONSORING
IMAGINE YOUR BUSINESS HERE