



West Side Little League is a 501(c)(3) non-profit charitable organization

Federal Tax ID: 23-2035893

P.O. Box 2112 West Chester, PA 19380

www.WestSideLittleLeague.org

info@westsidelittleleague.org

Dear Business Owner,

Serving the West Chester, PA community for nearly 65 years, West Side Little League is a non-profit, highly respected family-oriented organization dedicated to providing quality baseball and softball programs to our area's youth.

Each year over 500 individual boys and girls, representing more than 1,000 parents, participate in our athletic programs. We host over 300 games a year at Waltz Field (just off Rt. 100, near Boot Rd.) and our website gets thousands of monthly hits.

Little League is much more than bats and balls. It's really a leadership-training program that instills in youth the virtues of character, hard work, courage and camaraderie during their most impressionable years. West Side takes the responsibility of developing these traits in our children very seriously, but we need your help!

To continue to keep the registration fees affordable for parents in our community we must rely on financial sponsorships from local business organizations like yours. Your sponsorship provides uniforms, equipment, umpires and field maintenance, which are all primary direct expenses of running the league.

In addition to supporting local kids and a quality community program that emphasizes teamwork, responsibility and civic duty, being a West Side Little League 2019 Sponsor is smart marketing and may qualify as a tax deduction (check with your accountant).

Being a sponsor positions your business in front of over 1,500 adults and kids with buying power in our local community. We've added even more benefits to our 2019 program, so don't delay!

Please help support area youth baseball and softball by choosing a sponsorship level and completing the attached 2018 sponsorship form and returning it to West Side Little League, P.O. Box 2112, West Chester, PA 19380 **by February 1, 2019.**

Sincerely,

David Reinheimer

David Reinheimer

President of West Side Little League of West Chester, PA

president@westsidelittleleague.org

P.S. As a sponsor, you, your business, as well as the entire community, will be rewarded many times over in the future for what you put forth today. Individual commitments to a team effort will make our sons & daughters into successful community leaders and adults.

**2019 Executive
Board of Directors**

David Reinheimer

President

Robin Culp

Vice President, Baseball

Gwen Muir

Vice President, Softball

Andy Thompson

Vice President, Challenger

Steve Sirchio

Player Agent

Rob Grim

Treasurer

Tony Marzacco

Secretary



2019 Sponsorship Opportunities

The All Star \$350/year

- Sponsorship of a single team with your business name on the back of team jersey.
- Team plaque with photo.
- Listing in WSLI Sponsor Directory on our website with contact information, logo, and web link to your website.
- 1/4 page ad in 2019 Opening Day program.

Send logo (JPG) and formatted ad (PDF or JPG) sized at 5" wide x 2" high to info@westsidelittleleague.org.

The MVP- \$550/year

- Your company sign on Waltz Field 5' wide x 3' tall outfield fence for baseball year 2019 through spring, summer, and fall seasons.
- Sponsorship of a single team with your business name on the back of team jersey.
- Team plaque with photo.
- Listing in WSLI Sponsor Directory on our website with contact information, logo, and web link to your website.
- 1/2 page ad in 2019 Opening Day program.

Send logo (JPG) and formatted ad (PDF or JPG) sized at 5" wide x 4" high to info@westsidelittleleague.org.

The Grand Slam - \$750/year

- Attendance at Opening Day with company-sponsored table.
- Rotating banner logo on main header of website - visited by every family at least once during WSLI registration.
(Send 1500 pixel x 275 pixel image to info@westsidelittleleague.org)
- Your company sign on Waltz Field 5' wide x 3' tall outfield fence for baseball year 2019 through spring, summer, and fall seasons.
- Sponsorship of a single team with your business name on the back of team jersey.
- Team plaque with photo.
- Listing in WSLI Sponsor Directory on our website with contact information, logo, and web link to your website.
- Full-page ad in 2019 Opening Day program.

Send logo (JPG) and formatted ad (PDF or JPG) sized at 5" wide x 8" high to info@westsidelittleleague.org.



2019 Sponsorship Response Form

Yes, I wish to support West Side Little League and be a 2019 sponsor. My payment for the sponsorship level indicated below is enclosed. Please make checks payable to **West Side Little League** and mail this form and check back to the address at the bottom of this page. Thank you!

The All Star Sponsorship Level - \$350.00

The MVP Sponsorship Level - \$550.00

The Grand Slam Sponsorship Level - \$750.00

Signature: _____ Date: _____

Business Name: _____

Business Address: _____

Contact: _____ Telephone: _____

Email: _____ Web site: _____

Requested Team: _____

Directory Information (write a brief description about the products or services your business offers):

Grand Slam Sponsors: Please forward your completed web banner image (1500 pixels x 275 pixels) to info@westsidelittleleague.org. Alternatively, we can design a simple banner for you with your supplied logo.

MVP and Grand Slam Sponsors: Please submit a pre-designed 5' wide x 3' field banner (full color and 300 DPI) or we can design a simple field banner with supplied logo.

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