

Flemington Falcons Football & Cheer
PO Box 1002, Flemington, NJ 08822
www.flemingtonfalcons.org

Tax ID: 52-1656327

Dear Potential Sponsor/Local Business Owner,

As a Youth Sports Organization in the Flemington area, we believe in community involvement that strengthens relationships between our organizations and local businesses. This valuable relationship is a benefit to all, as both sides provide support to each other. We, as a local non-profit Organization, are asking for your support for the 2017 Pop Warner Football and Cheerleading Season. This is an exciting year as we are celebrating our 50th Anniversary.

The Flemington Falcons Pop Warner Association was established in 1967. Each year our organization serves over 300 families who live in the Hunterdon Central sending district, which is comprised of families from Delaware Township, Flemington, Readington and East Amwell. We compete in one of the most competitive conferences in the nation (Jersey Valley Conference). Our conference teams have brought home numerous national titles. For the last five years, the Falcons have sent three cheer teams to compete nationally in Florida and have ranked at least in the top three Nationally!

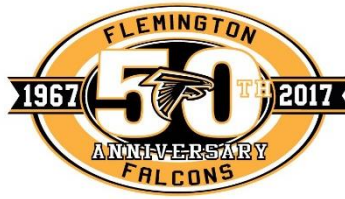
The cost to maintain our organization continues to grow as do the number of families we serve. The Falcons are one of a very small number of Pop Warner teams that are not subsidized by the township. 100% of our fundraising dollars go directly into our program to purchase equipment, uniforms, helmets, as well as funding our practice space, game day activities and operating expenses. Since we are a non-profit 501C organization, the partnership with our community is critical to our success. As the premier youth organization in this area, the Pop Warner organization emphasizes academic success for our athletes as well. In 2016, the Falcons recognized over 25 All American Scholars, who had a grade point average of 96 or higher and 40 Falcon Academic Excellence recipients that had an average GPA of 90 to 95.9.

We have a growing list of local business sponsors and would love to add your company to the list of our supporters. All sponsors will be added to our sponsor list on our website: www.flemingtonfalcons.org. In addition, the attached page describes several ways that we can participate together in the coming season. If there are other ways you believe we can work together, please let us know.

Thank you in advance for your generosity.

2017 FLEMINGTON FALCON – BOARD OF DIRECTORS

| | | | |
|---------------------------------|-------------------|------------------------------|------------------|
| President: | Tim Bart | Vice President: | Rachel Rivera |
| Treasurer: | Theresa Apostolis | Fundraising Director: | Valerie Bart |
| Corresponding Secretary: | Suji Moton | Recording Secretary: | Kristen Hutchins |
| Football Commissioner: | Matt Call | Cheer Commissioner: | Renee Brandt |
| Head Football Coach: | Matt Call | Head Cheer Coach: | Gretchen Stetson |



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SPONSORSHIP PACKAGES

Please place a checkmark by desired package or individual option(s):

- PLATINUM SPONSOR - TOUCHDOWN CLUB** **DONATION: \$1,000+**
 - Full Page Ad in printed Falcon Homecoming Game Day Program
 - Premier Ad on Website with Link
 - Sponsor of Halftime Show (announced over loudspeaker at our home games)
 - Kiosk presence at one home game if desired

- GOLD SPONSOR - FIELD GOAL CLUB** **DONATION: \$750+**
 - Half Page Ad in printed Falcon Homecoming Game Day Program
 - Ad on Website with Link
 - Sponsor of Halftime Show (announced over loudspeaker at our home games)

- SILVER SPONSOR - EXTRA POINT CLUB** **DONATION: \$500+**
 - Quarter Page Ad in printed Falcon Homecoming Game Day Program
 - Logo/Name on Website with Link

- BRONZE SPONSOR - GAME SPONSORS** **DONATION: \$250+**
 - Name announced at Home Games
 - Name listed in printed Falcon Homecoming Game Day Program
 - Logo/name on Website

- FAMILY SPONSOR** **DONATION: \$100+**
 - One line ad in printed Falcon Homecoming Game Day Program

- ACHIEVEMENT/SPECIAL EVENT SPONSOR** **DONATION: \$50+**
 - Celebrate an Achievement (Honor Roll, Promotion) or Special Event (Birthday, Anniversary)
 - One line ad in printed Falcon Homecoming Game Day Program
 - Event announcement throughout the day at one Home Game Day

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|-------------------------|--|
| Business / Family Name: | |
| Mailing Address: | |
| Primary Contact Name: | |
| Primary Contact Email: | |
| Primary Contact Phone: | |

Please mail completed form, check (payable to Flemington Falcons), business card and artwork for banner (if applicable) to Flemington Falcons Fundraising, PO Box 1002, Flemington, NJ 08822.