

January 2017

Dear Sponsor:

As Spring 2017 quickly approaches, we begin to anticipate the crack of the bat, the crowd's cheers, and the eager efforts of the dedicated baseball players at Vienna's premier baseball venue for teens - Waters Field. The snack bar beckons, and the batters will soon be taking their practice swings, while their teammates practice fielding and work on their blazing fastballs and deceptive off-speed alternatives. Opportunities for youth like Babe Ruth Baseball enrich our community and the fabric of our lives. But to make this season a success, we need your help.

Vienna-Falls Church-Annandale Babe Ruth is currently planning another exciting baseball season for 2017. Thirteen year old players will make the transition to a 90' diamond in the Prep League. Fourteen and fifteen year olds will compete in the National and American Leagues perfecting their pick off plays as runners try to steal; and high school athletes will compete in the Senior League. As in the past, GVBR-FCA Babe Ruth will send its finest players to district, state and regional All Stars play.

Much of the cost for these activities are borne by player registration fees, sponsored fund raising events, and snack bar proceeds generated by parent and community volunteers. Still, **sponsors are needed to help cover some of the remaining costs including costs for umpires, field maintenance, and equipment.** We are asking you to support these efforts by sponsoring a team or teams at a cost of \$350 per team.

We have added banners to our roster of opportunities to support GVBR-FCA. This is an excellent way to advertise your business while showing your support for our hometown baseball league. They are manufactured with your instruction and displayed on the Waters Field fence line during the 2017 baseball season. Your company will also be featured on the new GVBR-FCA website throughout the year for greater visibility. They are available for \$400 for the first season and renewable each season at \$300.

We appreciate your consideration of our request. Please feel free to call me at 703-731-8900 or email me at MMHalligan@aol.com if you have any questions.

Thank you for your consideration and support of the Greater Vienna-Falls Church-Annandale Babe Ruth League.

Maureen M. Halligan
Sponsorship
GVBR-FCA



**Yes, we wish to sponsor a team or display a banner for the 2017 season.
We are enclosing our check for \$350 per team or \$400 for banner.
(\$300 for banner renewal)**

Company Name: _____

Street Address: _____

City, State, Zip: _____

Contact Name: _____

Phone Number: _____

E-mail Address: _____

How Company Name Should Be Listed: _____

Company Logo Desired? Yes/No

(If yes, please provide artwork. Contact Maureen Halligan at 703-731-8900 if you have any questions.)

Number of Teams Sponsored: _____

Cost of Sponsorship (@ \$350/team): _____

Cost of Banner (@ \$400 each): _____

Checks should be made payable to Vienna Babe Ruth.
Please mail sponsorship form and checks to:

Vienna Babe Ruth
P.O. Box 250
Vienna, VA 22180

Thank you for your support of GVBR-FCA and our youth players!