



*Building character and team spirit by teaching youth baseball and softball fundamentals since 1962!*

*Dear Friend of CHYAA,*

Did you know that sponsoring CHYAA is a very effective way to **market your business?**

The Cherry Hill Youth Athletic Association (CHYAA) is a non-profit organization that serves the children of Cherry Hill with year-round baseball and softball programs. As the oldest youth baseball club in the township, we can count over 15,000 families among our alumni. CHYAA is a pillar of the community and an organization that helps to keep Cherry Hill a thriving environment for families to grow and business to prosper.

In order to sustain our sports programs for our youth we count on sponsorships from businesses like yours. In exchange for your generous sponsorship, you will have the opportunity to take advantage of some, or all, of these sponsor entitlements:

- **Showcase your business** to our 500 active families plus thousands of alumni families annually.
- Company brand front and center on **large eye-catching field signage**.
- **Branding on team uniforms** as a visual traveling reminder of the value your business brings to our community.
- Inclusion on CHYAA's **well trafficked website**.
- Hand delivery of your **printed marketing flyers** to our club member families.
- **Email and social media announcements** welcoming you as a sponsor of CHYAA.
- **League plaque** to display in your place of business.

**CHYAA parents and alumni families are proud to support our sponsors as a way of thanking them for supporting their children throughout the year.**

If you are interested in sponsoring CHYAA and advertising your business to our families, please complete the Team Sponsor Form and mail it back to the address shown below. Once received our sponsorship team will follow-up with you to coordinate the collection of your business logo/info for signage, team jerseys, website banner ads, etc.

Please feel free to visit the league's website at [www.chyaa.org](http://www.chyaa.org) to see what our league offers. You can also call or email Jim Foley for additional information about other sponsorship opportunities at [sponsorship@chyaa.org](mailto:sponsorship@chyaa.org) or (215) 359-8168.

Thank you for your support,

Jim Foley



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## TEAM SPONSOR FORM

Please complete and return along with your check to CHYAA

### Company Information

Name of Company/Individual: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsor Level (circle one)

Grand Slam (\$5,000)	Homerun (\$2,500)	Triple (\$1,000)	Double (\$500)
Single (\$300)	Chatter Box (\$25 - \$150)		

### Sponsoring a son/daughter/neighbor's team?

If so, please print child's name

\_\_\_\_\_

**All sponsors will receive a receipt for tax purposes.**

**Please Make Checks Payable to: CHYAA**

**Mail to: 150 Deland Avenue, Cherry Hill, NJ 08034**



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## 2019 SPONSORSHIP LEVELS

### **Grand Slam Sponsor: \$5,000**

You will receive:

- (1) 4' x 8' horizontal color sign affixed to our main building.
- (1) 4' x 8' horizontal color sign on our scoreboard in centerfield.
- (2) 4' x 4' color banners affixed to fencing at playing fields.
- Your company as our Title Sponsor for the annual Golf Tournament with hole and tee box signage, and 4 guest tickets to attend the tournament.
- Dedicated email blast to our league members announcing your company as the 2019 Prime Facility Title Sponsor.
- Inclusion of your supplied printed marketing flyers, coupons or business cards in our **2019 Sponsorship Package** which is hand delivered to our league parents.
- Sponsorship of a team – company name on uniforms.
- Inclusion on the CHYAA website sponsorship page with a direct link to your website.
- Facebook sponsorship announcement.
- Year-long signage in our indoor facility.
- An invitation to set up a table at our opening ceremonies.
- League sponsorship plaque for display at your business.

### **Homerun Sponsor: \$2,500**

You will receive:

- (1) 4' x 8' horizontal color sign on our scoreboard in centerfield.
- (2) 4' x 4' color banners affixed to our field fencing.
- Year-long signage in our indoor facility.
- Your company as a hole sponsor for the annual Golf Tournament.
- Announcement email to our league members that you are a title sponsor.
- Inclusion of your supplied printed marketing flyers, coupons or business cards in our **2019 Sponsorship Package** which is hand delivered to our league parents.
- Sponsorship of a team – company name on uniforms.
- Inclusion on the CHYAA website sponsorship page with a direct link to your website.
- Facebook sponsorship announcement.
- An invitation to set up a table at our opening ceremonies.
- League sponsorship plaque for display at your business.



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## 2019 SPONSORSHIP LEVELS

### **Triple Sponsor: \$1,000**

You will receive:

- (2) 4' x 4' color banners affixed to our fencing or scoreboard.
- Sponsorship of a team – company name on uniforms.
- Inclusion of your supplied printed marketing flyers, coupons or business cards in our **2019 Sponsorship Package** which is hand delivered to our league parents.
- Inclusion on the CHYAA website sponsorship page with a direct link to your website.
- Facebook sponsorship announcement.
- An invitation to set up a table at our opening ceremonies.
- League sponsorship plaque for display at your business.

### **Double Sponsor: \$500**

You will receive:

- (1) 4' x 4' color banner affixed to our field fencing.
- Sponsorship of a team – company name on uniforms.
- Inclusion of your supplied printed marketing flyers, coupons or business cards in our **2019 Sponsorship Package** which is hand delivered to our league parents.
- Facebook sponsorship announcement.
- Inclusion on the CHYAA website sponsorship page with a direct link to your website.
- An invitation to set up a table at our opening ceremonies.

### **Single Sponsor: \$300**

You will receive:

- Company name on CHYAA website
- 36" one color, print only baseball sign to be hung outside our snack bar.
- Inclusion of your supplied printed marketing flyers, coupons or business cards in our **2019 Sponsorship Package** which is hand delivered to our league parents.

### **The Chatterbox Donation: \$50 - \$150**

Make a small tax-deductible donation to support CHYAA. Your donation will receive a special "thank you" on our website.

*Thank you for considering supporting our youth. We appreciate your time.*