

**US Lacrosse – Richmond Chapter
Board Meeting – 2/26/17**

In Attendance:

Bill Karn
Heather Strausburg
Paul Amos
Meredith Turner
Bill Shirey
John Titus
Jesse Springer
Sam Stevenson

Absent:

Eric Moore
Kathy Peck
Barb DiArcangelo
Jake Wells
Scott Heslink
Heather Quinn
Ross Baker

1. Approval of minutes from January 15, 2017 meeting tabled until next meeting.
2. Financial report - Current balance of \$16,623.25 in unrestricted cash. We continue to hold funds for the benefit of the K.G. Braun Scholarship Fund.
3. Kick-Off Reception Recap
 - a. We had roughly 75 attendees, which more than doubled last year's attendance.
 - b. Financially, thanks to the generosity of our sponsors, we ended up just \$19.92 in the red for this event, which also was a significant improvement over last year's event. John Titus reminded the group to be sure to remember the Chapter is tax exempt. Strategies for making the Chapter's exemption certificate available for board members were discussed.
 - c. Sponsors – Some concerns were raised about overlap between sponsors. Sponsorship tiers were suggested as a possible solution to this issue.
 - d. Alternative beverages – If we hold event at same venue next year, we need to be sure to provide alternative beverages.
 - e. Heather Quinn was recognized for her work in procuring sponsors and organizing the event.
4. Senior Classic – The Senior Classic was discussed.
 - a. Randolph Macon College has been reserved for the event.
 - b. Pearson Auto Group has agreed to be a lead sponsor again. In return for recognition as a sponsor and placement of the Pearson logo on the pinnies, PAG will pay the Chapter \$2,000.
 - c. Dick's Sporting Goods will be asked to sponsor again.
 - d. Other possible sponsors – Play It Again Sports, Rocket Sports

- e. Programs were discussed. Problems include difficulty with production given fluidity of the player list pre-event, and time intensive nature of selling ad space. Idea table for further discussion.
- f. All agreed we should again provide certificates to those selected.
- g. The desire for media coverage was discussed and we agreed to make inquiries about attracting such coverage.
- h. The possibility of a practice prior to the game was discussed. Sam Stevenson had experience with this and advocated this approach. Details to work out – date, location, insurance, and eligibility issues for VHSL players.