

US Lacrosse - Richmond Chapter  
Board Meeting – 5/7/2017

Present:

Bill Karn  
John Titus  
Jesse Springer  
Paul Amos  
Heather Quinn  
Meredith Turner  
Jake Wells  
Ross Baker

Absent:

Barb DiArcangelo  
Heather Strausburg  
Scott Heslink  
Sam Stevenson  
Kathy Peck  
Bill Shirey

1. Minutes: Minutes for the April meeting not yet prepared. Approval of the minutes tabled until next meeting. Jake proposed that the minutes be prepared and circulated within 7 days of the meeting to help those not in attendance to keep track of Board business and personal task items. A motion to that effect was made and seconded. The motion was approved.
2. Financial Report: The Chapter balance as of 04/27/2017 was \$27,435.55. Of that amount, \$19,548.55 is unrestricted, and \$7,887.00 is being held for the benefit of the KG Braun Scholarship Fund.
3. Board Elections: The 3-year terms of Heather Strausburg, John Titus, Barb DiArcangelo, and Paul Amos were all set to expire. Each agreed to remain on the board for another term. A motion was made to elect Heather, John, Barb, and Paul to a new 3-year term, and to elect Bill to continue as President, Heather to continue as Vice President, John to continue as Treasurer, and Scott to continue as Treasurer. The motion was appropriately seconded and unanimously approved. John expressed an interest in relinquishing his duties as Treasurer. The Board agreed to seek a suitable replacement.
4. Video Conferencing for Meetings: During the discussion on elections, Paul expressed concerns about his ability to attend meetings given the distance from his home. All agreed this was not just an issue for Paul, with members living as far away as Norfolk and others often travelling for business during meeting times. Jake suggested we use Go To Meeting or some other web-based conferencing service for future meetings. All agreed this would be a benefit. **Jake will look into how best to set up video conferencing capabilities for the Board.**
5. Additional Board Members: Possible additions to the Board were discussed. First, the Board discussed sending out a general call to the membership for those interested in serving. Those names could be collected and vetted on an ongoing basis by the Nominating Committee. We will need to adjust our website content to allow persons to submit their interest in that way. **Jake was tasked with both the website and communication pieces of this.** Second, we discussed expanding the board to add new positions, such as Post-Collegiate Men, Hall of Fame, Senior Classic, Town Hall, and Kick-Off. All agreed to start with identifying good people first and later matching those people to specific roles. This will be a continual discussion on how we can best function as a board. Lastly, Paul nominated Nick Braun to fill the vacant Men's Officials position.

Meredith seconded the motion and Nick was unanimously elected. Nick's initial term will be the 2-years remaining on his predecessor's term.

6. Senior Classic: We discussed the upcoming Senior Classic at length.
  - a. Venue – We have reserved Randolph Macon's stadium from 6:00-10:00pm on Thursday, June 8, 2017.
  - b. Schedule – The boys' game will start at 6:30pm; the girls' game at 8:30pm. In between games we will have time for presentations and a short youth game. We discussed options for game timing (length, running clock), but final decisions were deferred.
  - c. Sponsors – Pearson Auto Group will again be our headline sponsor. The Pearson logo will, again, appear on the pinnies. **Bill will procure the check from Pearson Auto Group.** We decided not to pursue Dick's Sporting Goods as a sponsor this year. We have received commitments from the following local youth and travel clubs: Tuckahoe Rebels, North Meets South, Storm Lacrosse, Greyhounds Lacrosse, Strikers Lacrosse, C2C, Chesterfield Youth Lacrosse, Patrick Henry Boys' Lacrosse, and Blackhawk Lacrosse. Several of the organizations have already paid. **Jesse will follow up on collecting checks from the remaining commitments.** If all is collected, we will have \$1,745.00 in support from our local clubs. The goal here is to eliminate the need for players to have to pay to participate in the event. Early rough math suggests we are projected to meet that goal pending receipt of outstanding commitments.
  - d. Concessions – Randolph Macon's captive vendor is scheduled to handle concessions for the event. He has verbally committed to giving the Chapter 15% of his proceeds from his sales. We also discussed asking Kona Ice to come to the event. **Bill agreed to reach out to Kona Ice's owner.** We will need to clear it with the Randolph Macon vendor before we do so. **Heather S. was tasked with this.**
  - e. Players – Meredith has contacted all of the girls' programs soliciting nominations and has gotten an excellent response (about 50 nominations). Paul indicated he will contact the boys' coaches this week. Earlier, Jesse had reached out to the Hanover County coaches in connection with the Blackhawk Lacrosse Scholarship. Those coaches have all submitted their Senior Classic nominations through him. We are way ahead of where we were last year in terms of nominations.
  - f. Officials – **John was tasked with confirming officials for the boys' game, although he may want to hand this off to Nick. Barb was tasked with confirming officials for the girls' game.** The officials are asked to donate their time, but the Chapter will give them an official Senior Classic t-shirt as a thank you for their support of the event.
  - g. Announcer – **Bill agreed to contact Clem Sydnor to see if he is interested in announcing again this year.**
  - h. Certificates -- **Bill was tasked with contacting We Think in Ink.**
  - i. Signage – **Bill was tasked with contacting Superior Document Services about producing signage for the event, including logo signs for the contributing clubs.**
  - j. Registration – **Jake was tasked with setting up player registration through the Chapter website. Bill to get with Jake on waiver and photo release language.**

7. Website: We discussed at some length the need to update our website. Jake asked again that we all look at the page(s) that correspond to our areas of responsibility and refresh the content. Brevity was enjoined as the soul of a good web page. So too was content that does not need to be regularly updated. For example, rather than listing coaches for the various high school program, we discussed providing information and/or a link to the school's page. That way we don't own the content or the task of keeping it up to date.
8. WORLL update: The Women of Richmond Lacrosse League completed registration for its first summer league to be played at University of Richmond. The Chapter sponsored the WORLL's first winter league this winter. The WORLL requires USL membership to participate. The winter league resulted in 21 new or renewed memberships. The summer league added another 27 memberships. The league has been well received by the participants and fills a gap in playing opportunities in our area.
9. Next Meeting: Our next meeting will be held at 7:30pm, on Monday, June 12, 2017 at the Turners house (7 Raven Rock Road). Look for information about attending by video conference.