

US Lacrosse - Richmond Chapter Board Meeting - 11/13/2017

Present:

Bill Karn
Heather Quinn
Jesse Springer
John Titus
Kerry McAvoy
Meredith Turner
Nick Braun
Ross Baker
Hanna Slough (remotely)
Jake Wells (remotely)
Kate Sirc (remotely)
Kathy Peck (remotely)
Sam Stevenson (remotely)

Absent:

Bill Shirey
Heather Strausburg
Paul Amos
Scott Heslink

Meeting commence: 7:18pm.

1. Minutes: The minutes from the October meeting (10/16/2017) were reviewed and no changes were recommended. A motion to approve the minutes from the October meeting was made, seconded, and unanimously approved.
2. Financial Report: Bill K. reported on the Chapter finances. The ending book balance for the Chapter is \$28,704.18. Of the \$28,704.18 balance, \$20,517.18 is unrestricted, and \$8,187.00 is being held for the benefit of the KG Braun Scholarship Fund. Bill K. indicated that finances are up about \$3,300 from this time last year.
3. 2018 Events:
 - a. Kick-off Social: Heather Q. has spoken with Hardywood and reported possible open dates for the event- 2/7 (conflict with adult league) and 2/15 (Heather Q. will email Hardywood to confirm the date). Location was determined to be a great venue and they waived the rental fee. Time discussed for the event was 7-10pm and it was estimated that 75-80 people will attend.

The need for serving water and soft drinks and possibly wine was discussed. An ABC license would be needed for wine, so the event will just serve beer and bring in nonalcoholic beverages. Will have same BBQ as last year.

There was discussion about having a raffle at the event and asking sponsors if they would like to provide a monetary donation or donate some of their products to raffle off. Heather Q. wanted input on what our request would be from sponsors. Jesse mentioned the option of having different levels of

sponsorship such as a food sponsor, a drink sponsor, and different tiers of general sponsors.

It was discussed that the raffle proceeds go to the Board in general for all of the events and activities the Board provides and participates in. It was suggested that the Board get some signage made that lists all of their events and activities to advertise and promote.

Heather Q. and Hanna S. will determine a plan for tiered sponsors and put together a list of sponsors to ask for donations. Everyone is asked to email Heather Q. or Hanna S. if you have ideas for sponsors. Heather Q. would like to send a save the date out soon and send out an invitation that lists the sponsors in December. The goal is to get the requests out to sponsors by the end of November.

- b. Town Hall Meeting: Bill K. will choose a date for the Town Hall meeting, sometime around July 2018. Heather Q. suggested that the Board create a list of accomplishments from Town Hall meetings (i.e. WORLL).
 - c. Senior Classic: Bill K. reiterated that the contract has been signed with Randolph Macon for 6/7/18. Food vendor, trainer, and t-shirt vendor have been confirmed.
 - d. Hall of Fame: There was discussion that the tentative date of 10/19/18 has been confirmed at the Salisbury Country Club.
4. Central Virginia Girls Lacrosse Association (CVGLA) meeting: Bill K. attended and indicated that there was a suggestion to connect with a similar organization on the boys' side so they could communicate and have a unified group. Heather Q. elaborated on what these meetings would entail to include what the lacrosse landscape looks like in the area, what has changed, any scheduling changes, etc. It was discussed that there should be further communication about this to potentially have a governing body over the recreation organizations but not to dictate to them. Jesse S. agreed to bring the suggestion to the boys' group and report back.
 5. Coaches' Development Coordinator: Heather Q. proposed that a Board member be nominated as a liason with local coaches that would plan events and work to provide training opportunities for coaches. It was discussed that this person could potentially organize quarterly training clinics for coaches at a designated location as there is a current lack of training opportunities for coaches. Hanna S. volunteered to fill this role.
 6. Chapter Grant: Bill K. asked for volunteers to assist in putting together the Chapter Grant (specifically Kathy P.) to build the criteria, timeline, and application process.

7. Coaches Development Program: Bill K. indicated that there is a CDP clinic on 1/13/18 for Level 1 boys' and girls' coaches and that it is now a half day long.
8. Tailgate: Nick B. indicated that the University of Richmond lacrosse schedule is not posted yet but he has emailed the coaches to try to schedule a tailgate. It was reiterated that a used equipment drive would be a good idea at the tailgate.
9. 2018 Plans and Goals: Bill K. asked everyone to share their thoughts on their individual departmental plans and goals for the next year. Meredith T. indicated that she would like to (1) get the word out sooner for the Senior Classic and create the player list sooner and (2) attempt to figure out all-American process. Nick B. suggested that the Board look into getting a conference call-in system for board meetings.
10. New Business:
 - a. A discussion occurred related to youth and club referees getting paid quicker than just once at the end of a season. There was discussion of the Arbiter system being a possible solution to better scheduling and payment of referees.
 - b. There was also a discussion about junior referees and Kate S.'s experience with training junior referees and scheduling issues associated with them. Heather Q. indicated that junior referees are a valuable option to have, but improvement is needed in increasing communication between organizers and junior referees, potentially an app-based solution.
 - c. Nick B. brought up the topic of unified field markings coming this spring 2018. Whether to use the markings or not is up to the venue. Bill K. indicated that this should possibly be communicated to athletic directors in the area.
11. Next Meeting: Scheduled for Monday, January 8, 2018 at Meredith's house. A December get together was discussed in lieu of a meeting in December. Bill K. will choose a date.

Adjourn Meeting: 8:34pm

Happy Thanksgiving everyone!