



## US Lacrosse Board Meeting Minutes 5-20-2017 Q2 Meeting

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**Attendance:** Bernie Duerr, Colette Foreman, Jeffrey Grose, Dave Haralson, Keith McFie, Kris Snider, Courtney Stringer, Laurie Usher, Bo Weingaertner, George Bergeron, Matt Higgs

### 1. Welcome/ President Update - Dave Haralson

- Chapter Certification in progress – critical to complete prior to the end of May to maintain our status as a viable chapter.
- Submission of tax submitted and current budget – should be complete the end of this week.
- Please complete Conflict of Interest form ASAP – confirm with Dave H once completed

### 2. Constituent Support Feedback / Beget Process Update – Colette Foreman

- Plan in place to conduct a Town Hall Meeting June 7<sup>th</sup> at SPU. Time tbd but likely 7- 9 PM.
- Email invite will go out from Lyn Porterfield once venue and time are confirmed – no later than May 25<sup>th</sup>.
- Message is for success in 2018 – This serves as a 2018 planning meeting – 2017 budget was established last year.... We cannot leave this meeting with expectations that things for the balance of 2017 will be adjusted as we are locked into the current budget
- Colette and Lyn Porterfield will conduct the meeting like a focus group. There will be a brief PowerPoint presentation identifying the mission of our Board... setting expectations.... Identifying how meeting content will be used... and help set the tone of the meeting
- The meeting will be broken into 4 phased – each around the 4 core objectives of US Lacrosse. We are seeking input from constituent on how to best serve them in 2018.
- Town Hall meeting recap will be sent immediately to the board and a formal results document will be created to guide our 2018 budget process.
- Our goal is to work together with the constituents to accomplish something with the funds that are available.)
- Colette to send out email invite to Board once location and time details are confirmed later this week.
- Board members are invited to listen to discussions but avoid participating – we will discuss comments & suggestions within the board post event

## **2. Coaching Development Program**

- Spring Education programs were successful
- Bernie seeking support to identify target market for level 1 – 3 clinics
- Suggested to use Lyn to pull data for this need
- Goal is to identify and poll coaches to gain insight to interest
- Dave has a list of certified trainers for level 1 for both men and women
- Bernie to provide questions to Colette prior to town hall meeting re: dates, needs, location(s)
- Bernie to contact Kevin Green at Nation and make the introduction and create that relationship

## **3. Subcommittee – Diversity and Inclusion – NEW COMMITTEE CREATION**

- Committee Members - Kris Snider, Matt Hipps, George Bergeron
- Mandate is to drive both recruitment of players and support the education of coaches to teach lacrosse
- Trying to encourage participation through equipment, \$\$, - Align with US lacrosse in growth of the sport and support new lacrosse organizations in the state.
- Hilary Bowen a potential contact to join this committee – Kris to contact Hillary

## **4. Budget Review/Updates – Bo Weingaertner**

\$8272 Cash Balance

- \$109 monthly recurring charge
- \$7,315 USL Income May
- \$3,115 USL Income October

Seatown Update

- Michigan paid
- Outstanding Bills remaining \$516
- Outstanding Pledges – lax.com \$1,000, Lake Washington \$1,125, Skyline \$1,125
- Chapter to Pay Notes
  - Payment Process established
  - Information provided to board re: payment plan and US Lacrosse national role in the process

New Sources of Revenue

- Sponsorship

- Stealth – January donation \$5132 over \$5,000 in 2016)

Future Revenue – contingent upon fundraising. We have a serious need for additional funds to continue the work we plan for 2017/2018 and to continue to pay the balance of our Seatown payment plan.

## **5. Officials Updates – Jeffrey Grose**

- No news to report

## **6. HOF Event Update – Kris Snider, Laurie Usher**

- Date selected November 11<sup>th</sup> 2017
- 15 + venues were evaluated. Committee recommends using the Fair Start organization who will host and cater and event in the old Paccar Building / 8<sup>th</sup> floor.
- Fair Start is non-profit organization. Looking at between \$65 and \$80 per person with the goal of meeting the \$65 mark contingent on attendance between 100 – 125 people
- Catering and venue cost is approximately \$8,500
- Motion to approve venue and sign contract – Jeffrey Grose, Second – Courtney Stringer – motion voted on and approved
- Next action is to send out a “save the date” email – Dave H

## **7. Fundraising Sponsorship Committee updates – Courtney Stinger**

- Kris and Courtney conducted a call with Suzie Chase at USL...gained an understanding of the philanthropic process at USL and how data they have can influence how we conduct our fundraising efforts
- This committee is looking to USL to provide member information on past giving and wealth screening
- Kris and Courtney to conduct a follow-up call with Suzie to investigate opportunity for allowing USL donations to go to our local chapter
- Rally Me site live – set up by Dave H (thank you!) – set up for 4 months
- Request for ALL board members to donate to this site. Dave H to send all Board members a link to the site for ease of access. Please consider donating in the next few weeks.
- Courtney drafted and shared a fundraising letter. Suggestions for improvement were made. Courtney will route letter to board members of additional feedback.
- Courtney proposed phone-a-thon event early fall – prior to HOF event
- Courtney will provide script and inform board on process
- Additional feedback on this idea requested (Courtney – please add any ideas/requests for consideration)

- **NOTE:** given timing we need to move forward with this idea and have it well prepared prior to our Q3 meeting

#### **8. Open Topic Discussion**

- Q3 meeting date TBD – plan to continue Sunday AM meetings – next meeting in early to mid-September
- Dave will poll board members for dates
- Meeting adjured 11:15AM