



US Lacrosse Meeting Minutes 9-24-2017

Attendance: George Bergeron, Bernie Duerr, Colette Foreman, Jeff Gross, Dave Haralson, Keith McFie, Kris Snider, Laurie Usher, Bo Weingaertner, Daniel Gibbons

1. Agenda Review – Welcome - Dave H – Meeting initiated 9:22AM
2. Presidents Overview
 - a. US Lax leadership conference recap/initiatives – Dave H
 - i. Addressed flattened growth rate trend; saturation of programs due to lack of coaches and referees
 - ii. Addressing coaching education
 - iii. Continuing to lead conversation on sports safety
 - iv. Reduce barrier to entry by adopting modified youth rules
 - v. Focus on developing avenues for revenue that is non-membership growth
 - vi. Primarily focused on the youth market
 - vii. Adopting a more open attitude to year around club – will review option to host national tournaments – taking the lead from US Hockey
 - viii. Working on player membership retention – more actively looking at programs to keep HS players
 - ix. Looking at a new “parent” membership level – essentially free but will help to manage family’s identity.
 - b. West continues as a primary growth area - growth challenges in chapter effectiveness acknowledged at the US Lax level
 - c. Project Play – Cleveland – build a field and fully outfit a club at the youth level. Grass roots initiative with multi-year support for fields, education, training, equipment. Supports diversity and inclusion mandate.
 - i. Multi use field lining proposal – beginning discussions
 - d. Rules Updates
 - i. Updated youth rules published – no body checking and modified stick checking at boys youth
 - ii. Equipment updates – only one spec head
 - iii. Women’s side – allow mesh pockets @ youth level
 - e. WA Lax - Actively seeking South East board member and South member
 - f. Submitted draft budget for 2018 – adjustments tbd – due September 30

3. Coaching Development Program – Bernie
 - a. Fall Education
 - i. Learn to Play Clinic - Oct 21 – hosted by Three Rivers
 - ii. Level 1 - Oct 28th SPU Wallace Field
 - iii. Level 2 – Oct 29th SPU Otto Miller Hall
 - b. Spring Education – Looking at Feb 24/25th - focus on Level 1 & 2
 - c. Laurie Usher – interested in broadening out our training instructor programs –
Action: Bernie and Dave to investigate and communicate back to board
 - d. Spokane training needs – Dan – coaching clinic in late winter helps to put out the call for new coaches
4. 2018 US Lax Budget – Submitted 9/2017 – edits tbd based on board feedback - Bo W.
 - a. Delivering Education & Umpire Training – updates made – Total \$8750
 - b. Fuel Growth of Sport - Support of LLO's - \$9000
 - i. \$5000 allocated to Equipment and Athletic Trainer Grants – grant window will be announced in Nov for programs – Matt Hips runs program, grant applications reviewed and selected by Grant Committee and Executive board.
 - ii. Colette volunteered to support Matt Hips on committee to run this program – Laurie volunteered to support committee post HOF event
 - iii. **ACTION:** Dave to reach to Matt re: need for additional support on this committee
 - c. Drive Chapter Visibility - \$3600
 - d. Operations – \$3663
5. Financial Summary – Bo
 - a. \$8592 Cash Balance – Rally me and individual donations 😊
 - b. Forecast
 - i. Recurring expenses \$133 (locker, fees)
 - ii. \$1500 Seatown payments (\$750 Oct and Dec)
 - iii. HOF Expenses \$4520 – estimated remaining \$8046
 - iv. HOF Revenue \$7057
 - v. PayPal \$1500 (potentially more)
 - vi. USL income Oct \$1943
 - c. Grants 2017 \$8654 (looking at allocating \$5000)
6. Next quarterly meeting December 2017
 - a. Dave to send out pool/invite asap - invite Dec 3th - back up date Dec 10th - location tbd
7. Meeting Adjourned – 11:20AM