



**USL Washington Chapter
Board of Directors Budget & Self-Evaluation Meeting
Minutes**

**August 17, 2016 | 6:30PM
Bellevue Public Library**

Board Members - Bruce Reid, Jeffrey Grose, Dave Haralson, Bo Weingaertner, Keith McFie, George Bergeron, Greg Chapman, Courtney Stringer (phone)

Excused – Matt Hipps, Kris Snider, Chris Hall

- **Recap of CSB Meeting**

Presented a recap of the CSB meeting feedback on LLO needs and focus. Reviewed the summary of the CSB meeting presentation on the Chapter’s 2016 activities against its initiatives and constituent input and feedback on potential 2017 initiatives. The work product from the CSB meeting is attached.

- **Board Self Evaluation**

The Board portion of the meeting included a self-evaluation of 2016 to-date and planning for 2017.

The self-evaluation discussion focused on identifying what went well in 2016 and areas for improvement going forward.

<u>What Went Well</u>	<u>Areas For Improvement</u>
• Commitment of Board & Volunteers	• Fundraising/ Sponsors
• Board Expansion & Diversity	• Volunteers – More needed to lighten the load of key volunteers
• Boys/Girls CEP	• Constituent Communication
• Officials Support	• Identify areas for collaborating with LLOs
• Sports Info Program – Boys HS	
• Equipment & Trainer Grants	
• Boys Coaches Convention	
• Governance – Succession Planning/Transition	



<u>What Went Well</u>	<u>Areas For Improvement</u>
<ul style="list-style-type: none"> • Constituent Communication 	
<ul style="list-style-type: none"> • USMNT U19 Event & Boys Youth Clinic 	
<ul style="list-style-type: none"> • Seatown Event – NCAA D1 lacrosse in WA that wouldn't otherwise happen 	

- **Board Planning**

The 2017 planning discussion included a discussion to identify the overarching priorities and tasks for the Chapter.

Overarching Priorities –

- Event planning for recurring and new events for new funding sources
- Funding sources to replace girls and boys high school championships
- Collaboration opportunities with LLOs in all regions
- Volunteer recruitment
- Continuing with the organizational rigor that has been implemented
- Coaches/officials training and education
- Promoting lacrosse at all levels, especially in underserved areas
- More time and resources for the Chapter
- Build on the Chapter communications initiatives with the membership

Some of the ideas discussed to achieve the identified priorities included –

- Camp or clinic opportunities in the summer and fall for recreational players
- Grassroots outreach with intro clinics to promote and support growth; especially in underserved areas. One of the uses for the Chapter grant from National which Chris Hall spearheaded.
- Chapter youth clinics at events with support from coaches and players to deliver.
- Explore how other groups in the area work with the underserved community.
- Send Chapter Board minutes to all LLOs in the state to keep the Chapter on their radar
- Work with LLOs to include Chapter website links on their websites
- Fundraising opportunities with organizations who provide grants to non-profits; e.g., Muckleshoot Tribal Fund.
- Highlight the overall value add that US Lacrosse provides in the community. Use USL's impact report for the Washington region.
- Facilitate nominations from the local lacrosse community for national award opportunities.



The Board also went through a modified SWOT analysis to identify some specific areas of focus for the Chapter.

Chapter Strengths & Weaknesses

- Commitment of Board members and volunteers (Strength)
- Workload of key volunteers (Weakness)
- Promoting and supporting lacrosse in Washington state (Strength)
- USL Membership growth (Strength)
- Fundraising & Sponsorships (Weakness)

Lacrosse Community – Opportunities & Threats

- Rural/Inner city (Opportunity)
- Coach recruitment (Opportunity)
- Strong Interest & growth (Opportunity)
- Lack of fields (Threat)
- Lack of solid trained coaches (Threat)
- Solid officials – Training and quantity (Threat)
- Master calendar for lacrosse community events (Opportunity)

• **Chapter Budget - 2017**

The Board reviewed the Chapter initiatives reflected in preliminary budget, to include support for the Chapter's programs and LLO specific program requests that were identified during the CSB meeting process.

The Board also reviewed the preliminary budget to ensure that it would meet the Chapter Reserve Balance policy. This policy was adopted in 2015 to ensure that the Chapter establishes and maintains appropriate levels of contingency reserves.

By consensus, the Board approved the preliminary 2017 Chapter budget.

The preliminary budget as approved will be submitted to US Lacrosse National Regional Manager Ginger Miles prior to the September 1, 2016 due date. At the September 27, 2016, regular board meeting, a final budget will be presented for board approval and submission



to US Lacrosse prior to the October 1, 2016 final budget due date.

The meeting adjourned at 8:45PM

Prepared & Submitted by:

Bruce Reid | President, USL Washington Chapter

August 2016

The next regular Chapter Board meeting will be September 27, 2016. Location TBD