



# VIRGINIA BEACH LITTLE LEAGUE

## **SPONSOR LETTER**

**Dear Virginia Beach Little League Sponsor,**

Virginia Beach Little League is a 100% volunteer, self-supported organization with no financial support outside of what we generate through player registration, concession sales, fundraising and sponsors.

Our goal is to provide a safe environment for children to learn the fundamentals of Baseball & Softball as well as allowing those with disabilities (Challenger Division) to participate in a team sport and have fun doing it!

The Little League Challenger Division is designed for girls and boys with intellectual and/or physical challenges that would otherwise prevent them from participating in traditional Baseball and Softball programs. The Challenger Division allows a child to play regardless of the degree of their disability.

With more than 800 children in the spring season and more than 400 in the fall season, Virginia Beach Little League (VBLL) is the largest Little League in Virginia's District 8 and one of the largest in Virginia.

To offer these programs for the children of our community, we collaborate with local businesses for support. With a variety of sponsorship levels, businesses can choose a level of commitment that is comfortable for them (see enclosed). Any financial support, including those above or below the pre-determined levels, for the league is appreciated. Please feel free to discuss other dollar options if you are interested.

We appreciate your interest in Virginia Beach Little League and look forward to your support this coming season and beyond. If we can provide any additional information, please feel free to contact us.

Thank you,  
**Virginia Beach Little League**