

MYERS PARK LACROSSE



Myers Park High School Men's Lacrosse Sponsorships

Thank you for your interest in becoming a Myers Park High School Men's Lacrosse Club partner. MPHS Men's Lacrosse is a self-funded club that receives no funding from Myers Park High School nor Charlotte-Mecklenburg Schools. In partnership with generous individuals and businesses, MPHS Men's Lacrosse has created an organization with over 60 Varsity & JV players competing at an elite level against high schools within CMS, area private schools, and top high schools throughout North & South Carolina.

Attached are Myers Park High School, MPHS Athletics and MPHS Men's Lacrosse highlights. Established levels of sponsorship participation are also outlined in the *Partnership Opportunities* pages, each of which will give you and your organization exposure to our team, family members, students, neighbors and fans.

On behalf of the entire Myers Park High School Lacrosse family, we thank you for your consideration of partnering with us to continue making the MPHS Mustang Lacrosse program one of the best in North Carolina!

For more information about becoming a MPHS Men's Lacrosse Sponsor, contact:

Jennifer Meier

jwmeier@carolina.rr.com

704-906-5724

MPHS School and Community

Since 1951, Myers Park High School has inspired in its students a passion for learning and a commitment to personal integrity and academic excellence. Students are empowered to become self-confident, creative, socially responsible, and globally aware. With a 62-acre campus and 13 individual buildings, students are able to learn in an environment similar to a small college.

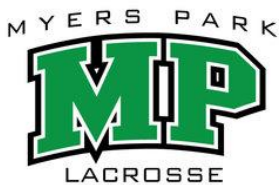
Myers Park is one of the public high schools in the Charlotte-Mecklenburg School system. The 2016-2017 enrollment was 3000+ students, making Myers Park one of the largest high schools in North Carolina. In the graduating class of 2016, 95% of its students went on to pursue their education after high school: 81% attended a four-year college or university, 14% went on to a community or technical college, and 5% joined the work force or military.

MPHS Athletics Successes



- Over 50 NCHSAA State Championships
- 2010 NCHSAA Exemplary Award winner (only CMS school)
- Wells Fargo Cup Leaders for 15 years
- “Myers Park has enjoyed one of the most successful athletic programs in N.C. High School Athletic Association history” (Charlotte Observer, August 2017)

MPHS Men’s Lacrosse 2017-18 Successes



- Varsity Conference Champions; swept the conference
- 4 graduating seniors committed to play lacrosse in college
- 7 players earned conference recognition
- 5 players earned state recognition

2018 - 2019 Myers Park High School Men's Lacrosse Partnership Opportunities

MUSTANG GOLD SPONSOR - \$1500

- **MPHS Men's Lacrosse Season Sponsor:** Sponsor for all Home MPHS Men's Lacrosse home games
- **Public Address announcement:** Sponsor name and tag line announced during all Varsity & JV MPHS Men's Lacrosse home games
- **Stadium signage:** logo on signage in Gus Purcell Stadium during MPHS Lacrosse season
- **Game day advertising:** logo on Varsity programs & JV rosters handed out at each MPHS Men's Lacrosse home game
- **Game day promotion giveaways:** option to handout information or coupons during one MPHS Men's Varsity Lacrosse regular season home games
- **Website:** large logo on the MPHS Men's Lacrosse official website, www.mplax.org
- **Season Passes:** Eight (8) season passes for all regular season MPHS Men's Lacrosse Varsity & JV home games

MUSTANG SILVER SPONSOR- \$750

- **MPHS Men's Lacrosse Season Sponsor:** Sponsor for all Home MPHS Men's Lacrosse home games
- **Public Address Announcement:** Sponsor name and tag line announced during all Varsity & JV MPHS Men's Lacrosse home games
- **Stadium signage:** logo on signage in Gus Purcell Stadium during MPHS Lacrosse season
- **Game Day Advertising:** logo on Varsity programs & JV rosters handed out at each MPHS Men's Lacrosse home game
- **Website:** logo on the MPHS Men's Lacrosse official website, www.mplax.org
- **Season Passes:** Four (4) season passes for all regular season MPHS Men's Lacrosse Varsity & JV home games

MUSTANG GREEN SPONSOR- \$500

- **MPHS Men's Lacrosse Season Sponsor:** Sponsor for all Home MPHS Men's Lacrosse home games
- **Public Address announcement:** Sponsor name and tag line announced during all Varsity & JV MPHS Men's Lacrosse home games
- **Stadium signage:** logo on signage in Gus Purcell Stadium during MPHS Lacrosse season
- **Game day advertising:** logo on Varsity programs & JV rosters handed out at each MPHS Men's Lacrosse home game
- **Website:** logo on the MPHS Men's Lacrosse official website, www.mplax.org

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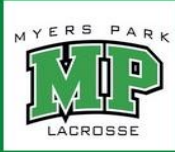
SENIOR NIGHT SPONSOR- \$250

- **MPHS Lacrosse Senior Night Sponsor:** MPHS home game recognizing all Senior Mustang players
- **Public Address announcement:** Sponsor name and tag line announced during halftime event at the Men's Lacrosse Senior Night game; event recognizes each Senior Mustang player and their families
- **Stadium signage:** logo on Senior Night signage, banner displaying a photo of each Senior Mustang player, in Gus Purcell Stadium during MPHS Lacrosse Senior Night game
- **Game day advertising:** logo on Senior Night program handed out at MPHS Men's Lacrosse Senior Night game
- **Website:** logo on the MPHS Men's Lacrosse official website, www.mplax.org

In-Kind Sponsorship Opportunities*

- **Stadium signage:** logo on signage in Gus Purcell Stadium during MPHS Lacrosse season
- **Game day advertising:** logo on Varsity programs & JV rosters handed out at each MPHS Men's Lacrosse home game
- **Website:** logo on the MPHS Men's Lacrosse official website, www.mplax.org

**In-kind sponsorships include (but are not limited to): bus transportation to games outside of Mecklenburg county; printing services for signage; printing services for home game programs; discount offerings at restaurants & retail stores.*



MYERS PARK LACROSSE



2018 - 2019 Myers Park High School Men's Lacrosse Partnership Agreement

Business Name: _____

Address: _____

Email: _____ Phone: _____

Website: _____

Contact Person: _____

Partnership Level: _____ Amount: _____

Signature: _____ Date: _____

Payment:

We offer two payment options:

1. Check payable to "Myers Park Lacrosse Club"

Mail check, along with completed *Partnership Agreement* form to:

MPHS Lacrosse, Sponsorship, 1914 Dilworth Road West, Charlotte, NC 28203

2. Online credit card payment at <http://www.mplax.org/>

Email completed form to jwmeier@carolina.rr.com, or mail to above address.

On behalf of the MPHS Men's Lacrosse players, families and coaches,
THANK YOU for your support!