

# mccall winter sports club

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**mwsc** is a 501(c)(3) non-profit organization with Alpine Ski Racing, Big Mountain Freeride, All-Mountain Development & Terrain Park programs for kids 5-18 years-of-age.

*sponsorship  
opportunities*







# CREATING WORLD CLASS KIDS THROUGH WINTER SPORTS

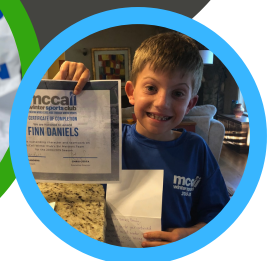
McCall Winter Sports Club(MWSC) is dedicated to providing a snow sports experience in a supportive environment where kids will build character, develop confidence on and off the snow, and can challenge themselves to reach their highest personal and athletic potential. Our athletes are taught that skiing isn't all about winning or losing; it is your character that counts the most!

The foundation of our club's programming and coaching continues to build on the belief that there is a direct correlation between sports and learning; team sports and social development; competitive sports and professional success; as well as the fun of sports and physical, mental and emotional fitness.

Since 1947, our programs and coaches have helped shape strong individuals and outstanding citizens; not to mention a few Olympians. While we strive to create lifelong skiers, our greater goal is met by fulfilling our vision of "Creating World Class Kids Through Winter Sports" because kids who play sports have been shown to:

- perform well in school with higher grades on national tests
- graduate from high school and go to college
- become and remain employed as directors and managers
- become business and political leaders
- contribute to society by participating in social and charitable programs

Since  
**1947**



*Skiing has been an amazing activity for me for years and an awesome enabler for filming. The Big Mountain Free Ride team has given me opportunities to not only ski creatively but also film others doing their thing.*

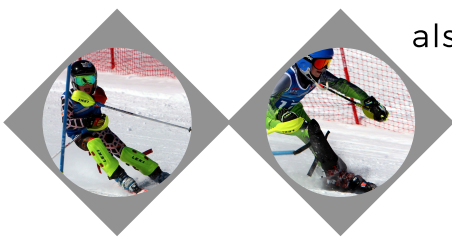
Aiden McLean - Pro Track, Big Mountain Skier



# Sponsorship Levels & Benefits

McCall Winter Sports Club takes your business' interest in sponsorship opportunities very seriously. We pledge to our partners to personally learn about your mission and values; and commit to helping you achieve your marketing goals.

We offer several, business sponsorship packages with a tiered approach to benefits. Each is a 2-year commitment. We are also open to hearing your ideas and want to work with you to build momentum and bring those to life.



Double  
Diamond  
\$12k+



Black  
Diamond  
\$5,000



Blue  
Bird  
\$2,500



Easy  
Street  
\$1,000

Logo on team vehicle

Logo on race bibs

1 feature article in  
monthly newsletter

5 social media posts

Logo on athlete t-shirts

On-mountain banner at  
all home races & comps

4 Gold Memberships

Linked logo on website

Named, Double  
Diamond sponsor at all  
team & member events

Name plate at ARC

Logo in all monthly  
newsletters & annual  
donor newsletter

Logo on athlete t-shirts

On-mountain banner at  
all home races & comps

2 Gold Memberships

Linked logo on website

Named sponsor at all  
team & member events

Name plate at ARC

Logo in all monthly  
newsletters & annual  
donor newsletter

1 Gold Membership

Linked logo on website

Name plate at ARC

Logo in all monthly  
newsletters & annual  
donor newsletter

Linked logo on website

Name plate at ARC

Logo in annual donor  
newsletter



# MWSC Membership

*The kids had very little money to spend on skiing, but the adults always made sure local children had the equipment and clothing to ski.*

US Olympian Mack Miller as quoted in the book Brundage Mountain, Best Snow in Idaho.

McCall Winter Sports Club still relies on the support of local businesses who believe skiing is not only good for our youth but also contributes to our state's economy. Thanks to Brundage Mountain & Little Ski Hill, MWSC Gold Members receive 2 free lift tickets for each of our home ski areas. Members also receive discounted rental equipment, golf and hard goods at local businesses. Since the 17/18 season when the MWSC first launched our membership program, 186 unique members have joined. Memberships not only raised \$27k for the club in the last 2 seasons, but also increase the engagement and promotion of our programs, partners & sponsors.



**Sponsor a product or service for MWSC members.**

**Join as a MWSC Member for great benefits and our monthly newsletter.**

## Annual Team & Member Events

MWSC annually hosts alpine races, big mountain competitions and holiday camps at Little Ski Hill and Brundage Mountain; bringing athletes from all over Idaho, Utah, Wyoming and Oregon to compete in USSA and IFSA sanctioned events - and have fun. Besides on-mountain events, we produce celebrations, fundraisers and social gatherings; including our Christmas Tree Lot in November, Backcountry Film Fest in December, Hometown Races and Chris Bodily Memorial 4-Way Races in January, Hidden Valley Hoedown and 4x4 Brew Pairing Dinner in March, Community Gear Swap in May and Ski Bum Scramble in August.



Backcountry  
film festival  
A SERIES OF  
SHORT FILMS



Hidden Valley  
Hoedown  
IFSA BIG  
MOUNTAIN COMP



Community  
Gear swap  
FUNDRAISER,  
LIVE MUSIC & GAMES



Ski Bum  
Scramble  
FUNDRAISER,  
GOLF & DINNER



# Marketing & Partner Channels



Weekly Ads & articles in  
**Star News** during season



338 **facebook**  
followers

[brundage.com](http://brundage.com) [freeskiers.org](http://freeskiers.org) [imdalpine.org](http://imdalpine.org)

[intermountainskicouncil.org](http://intermountainskicouncil.org) [fwsa.org](http://fwsa.org)

[mccallchamber.org](http://mccallchamber.org) [idahogives.org](http://idahogives.org)

[winterwildlands.org](http://winterwildlands.org)



871 **direct email**  
contacts

## Thank you 2018 & 2019 sponsors!



# CAPROCK



**Jacob Jarvis**  
ORTHODONTICS

## Contact Us Today

From the earliest days of skiing in McCall, the culture has been all about the kids. Please help us build on this tradition for years to come with a sponsorship for the McCall Winter Sports Club. If a package is best then Easy Street, Bluebird, Black Diamond and Double Diamond sponsorships may be completed online at [mccallwintersportsclub.org](http://mccallwintersportsclub.org).

For other sponsor and donor opportunities, give a call or email.

Thank you for your consideration.

*Your contribution will make a difference!*



Chris Costa

Executive Director

208-918-0234

[mccallwintersportsclub@gmail.com](mailto:mccallwintersportsclub@gmail.com)

[mccallwintersportsclub.org](http://mccallwintersportsclub.org)

[facebook.com/mccallwintersportsclub/](https://facebook.com/mccallwintersportsclub/)