

Equal Exchange **Fundraiser**

ORGANIC | FAIRLY TRADED | SMALL FARMER GROWN **40% PROFITS FOR YOUR GROUP!**



"I fell in love with this chocolate the first time I had it. It's the only kind I ever buy now, and I love the story behind it."

WEBSTORE REVIEW



FARMER SPOTLIGHT



CACAO from ECUADOR

In Ecuador, we partner with the Fortaleza del Valle co-operative. As partners, we helped co-finance a laboratory where staff can make small batches of chocolate from the cacao they grow. This allows the co-op to evaluate their cacao in the same way buyers do, giving more power to the farmers and increasing the value of the product!

LEARN MORE ONLINE:

equalexchange.coop/fortaleza-blog

DID YOU KNOW?

There are 30-60 cacao beans in one pod.

Equal Exchange chocolate is crafted from pure, carefully sourced ingredients, *always grown by small farmers.*

CHOCOLATE BARS

80g bar | **\$4/ea**



★ MOST POPULAR ★

A1. Organic Dark Chocolate Caramel Crunch with Sea Salt - \$4

55% CACAO

Satisfy your sweet and salty cravings with each bite.



B1. Organic Milk Chocolate Caramel Crunch with Sea Salt - \$4

43% CACAO

Sweet and creamy with crunchy caramel bits and mouthwatering sea salt crystals.



C1. Organic Dark Chocolate with Almonds - \$4

55% CACAO

Crunchy almonds and smooth dark chocolate are a winning combination.



D1. Organic Dark Chocolate Mint Crunch - \$4

67% CACAO

Mint crystals make this a refreshing dark chocolate.

E1. Organic Milk Chocolate - \$4

43% CACAO

A classic sweet and creamy treat with notes of caramelized sugar. *Hazelnut-free recipe*

F1. Organic Panama Extra Dark Chocolate - \$4

80% CACAO

A perfectly balanced single origin bar for dark chocolate lovers.

G1. Organic Ecuador Dark Chocolate - \$4

65% CACAO

Silky, fudgy and reminiscent of fresh baked brownies.



Lunchbox Treats

Add a little something sweet to their day.

A Sweet Surprise

Just add ribbon for a delightful gift!



CHOCOLATE MINIS BOX

150 minis | **\$50/box**

- H1. Organic Dark Chocolate Minis Box - \$50**
55% CACAO
Grab and go! People of any age will love these sweet dark chocolate treats.
- H1. Organic Milk Chocolate Minis Box - \$50**
43% CACAO
Our traditional creamy milk chocolate minis make the perfect special treat! *Hazelnut-free recipe*



CHOCOLATE COLLECTION

9 bars | **\$35/box**

- J1. Organic Chocolate Bar Collection - \$35**
Nine of our best selling decadent chocolate bars packaged together in a gift box. Selection may vary with availability.
- 7 DARK CHOCOLATE BARS**
LEMON GINGER w/black pepper
CARAMEL CRUNCH w/sea salt
MINT CRUNCH
PANAMA EXTRA DARK
EXTREME DARK
ECUADOR
ALMOND
- 2 MILK CHOCOLATE BARS**
MILK
CARAMEL CRUNCH w/sea salt



DID YOU KNOW?
After coffee cherries are picked, they must be depulped within 24 hours to separate the coffee beans from the outer flesh.



FARMER SPOTLIGHT



COFFEE from ETHIOPIA

In Ethiopia, we work with the Sidama Coffee Farmers Cooperative Union, which represents 85,000 small-scale farmers. Our Ethiopian coffees are all naturally processed (also called dry processed), which means no water is used to remove the fruit from the coffee seed. This gives the coffee a distinctive fruity flavor!

LEARN MORE ONLINE:
equalexchange.coop/sidama

PACKAGED COFFEE

10/12oz bag | \$12/ea

Experience the delicious characteristics that our talented roasting team brings out in these amazing coffee beans *from small farmer co-ops around the world.*



GROUND COFFEES

K1. Organic Mind, Body & Soul - \$12
GROUND COFFEE
mellow & smooth



BLEND OF MEDIUM & VIENNA ROASTS

L1. Organic Ethiopian - \$12
GROUND COFFEE
fruity & complex



FULL CITY ROAST

M1. Organic French Roast - \$12
GROUND COFFEE
dark & balanced



FRENCH ROAST

DECAF & GROUND

N1. Organic Decaf - \$12
GROUND COFFEE
smooth & balanced



FULL CITY ROAST

WHOLE BEAN

O1. Organic Love Buzz - \$12
WHOLE BEAN
bold & intense



BLEND OF FULL CITY & FRENCH ROASTS



SINGLE SERVE COFFEE

Box of 12 cups | \$10/box

Environmentally-friendly and recyclable single serve cups for your Keurig®. Now Keurig® 2.0 compatible.

*Equal Exchange is not affiliated with KEURIG, Inc. "KEURIG" and "K-CUP" are registered trademarks of KEURIG, Inc.



P1. Organic Breakfast Blend - \$10
12 SINGLE SERVE CUPS
smooth & creamy



BLEND OF MEDIUM & FRENCH ROASTS



Q1. Organic French Roast - \$10
12 SINGLE SERVE CUPS
dark & balanced



FRENCH ROAST

COFFEE LOVER'S BOX

3 coffees | \$35/box



Products may be packaged in a different box.

R1. Organic Coffee Lover Gift Box - \$35
Three ground coffees selected from our best selling list, sure to make any coffee lover's day.
3 GROUND COFFEES
ORGANIC FRENCH ROAST dark & balanced
ORGANIC BREAKFAST BLEND smooth & creamy
ORGANIC MIND, BODY & SOUL mellow & smooth



BULK BEANS

5-lb bag | \$65/ea

S1. Organic French Roast - \$65
5-LBS WHOLE BEAN COFFEE
Stock up and buy bulk with this dark, rich brew.



GROWN BY SMALL FARMERS



FARMER SPOTLIGHT



TEA from DARJEELING, INDIA

We're proud to purchase tea from Potong Tea Garden, a former colonial plantation that is now collectively owned and democratically run by 350 farmers! They have planted new tea bushes, revitalized the land and surrounding ecosystems and worked to build a revolutionary democratic organization from the ground up.

LEARN MORE ONLINE:
equalexchange.coop/potong

TEAS

20 tea bags | **\$5/ea**

T1. Organic Green Tea - \$5

A revitalizing green tea with tasting notes of nori, honey, and a subtle floral aroma.

U1. Organic Earl Grey - \$5

A full bodied black tea blended with organic bergamot extract for bright and sweet notes of citrus.

V1. Organic English Breakfast - \$5

A full bodied black tea with hints of citrus and fig. Great alone or with milk.

W1. Organic Rooibos - \$5

A caffeine-free South African herbal tea with rich, sweet and earthy flavors.



Products may be packaged in a different box.

TEA SAMPLER

3 teas | **\$14/sampler**

X1. Organic Tea Sampler - \$14

Try them all! Our new sampler includes our best sellers from each tea category.

KID FAVORITE



Products may be packaged in a different box.

"This cocoa knocked my socks off! The smooth, rich flavor really shines through."

WEBSTORE REVIEW

COCOAS

12oz can | **\$9/ea**

Y1. Organic Hot Cocoa - \$9

MAKE WITH HOT WATER

Real cocoa that both kids and adults will love. Just add hot water and enjoy!

Z1. Organic Spicy Cocoa - \$9

MAKE WITH MILK

This delicious spicy hot cocoa has a cinnamon and cayenne pepper kick!

A2. Organic Dark Hot Chocolate - \$9

MAKE WITH MILK

Get ready for a treat: this dark and indulgent hot cocoa features real ground chocolate in the mix!

COCOA SAMPLER

3 cocoas | **\$25/sampler**

B2. Organic Cocoa Sampler - \$25

Can't decide? Get all three that both kids and adults will love.



BAKER'S GIFT BOX
3 baking essentials | **\$25/box**

c2. Organic Baker's Gift Box - \$25
Three staple ingredients every baker needs in their pantry.
3 BAKING ESSENTIALS
BAKING COCOA
SEMI-SWEET CHOCOLATE CHIPS
BITTERSWEET CHOCOLATE CHIPS

OUR CHOCOLATE CHIPS ARE FREE OF THE 8 MAJOR ALLERGENS

Products may be packaged in a different box.



OLIVE OIL

500ml bottle | **\$20/ea**

d2. Organic Olive Oil - \$20

MADE WITH NABALI OLIVES

Robust and peppery with a strong fruit finish. Cold pressed without any refining!

PRODUCT INFO:

equalexchange.coop/fr/olive-oil

DID YOU KNOW?

Many thousands of olive trees have been passed down through generations of Palestinian families.

PHOTO: Sanie Shqueer from Al Zawyeh co-op in the West Bank.



SUGGESTED RECIPES:
equalexchange.coop/recipes

"We sent this gift box to friends who were very impressed. The box was attractively decorated and the content had a wonderful variety. I will definitely send these as gift boxes again."

WEBSTORE REVIEW



COMPLETE FAIR TRADER GIFT BOX

\$60/box

E2. Organic Complete Fair Trader Gift Box - \$60

Our largest gift box of Fair Trade bestsellers makes an impressive and delightful gift.

8 BESTSELLERS

4 CHOCOLATE BARS
2 COFFEES
1 TEA
1 COCOA



CROWD PLEASER GIFT BOX

\$45/box

F2. Organic Crowd Pleaser Gift Box - \$45

Enjoy a little of everything with this gift box of customer favorites.

5 BESTSELLERS

2 CHOCOLATE BARS
1 COFFEES
1 TEA
1 COCOA

This fundraiser is different

Your purchase supports more than just your school or community's projects: it helps support farmers worldwide!

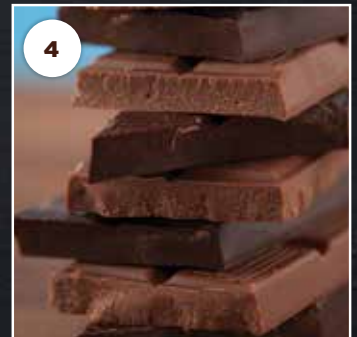
Equal Exchange trades fairly and directly with over 40 small farmer co-operatives to bring you delicious coffee, chocolate, tea and more. Our partners receive pre-harvest credit, above-market prices for their crops, plus an additional Fair Trade premium that can be invested in social programs, farm renovation, and other essential projects.

Your support helps promote a more equitable, sustainable and democratic food system. **Thank you!**



What is it? MATCHING GAME

Where does chocolate come from? And what in the world is rooibos? Test your food knowledge by matching the crops pictured in the top row with the finished products below.



ANSWERS: A-3 Nabali olives growing on Palestinian olive trees are cold pressed into this robust Extra Virgin Olive Oil; B-4 Cacao pods harvested in the Dominican Republic are crafted into delicious chocolate bars; C-1 Rooibos, which grows only in the dry South African climate, is brewed into an earthy cup of tea; D-2 Coffee seedlings sprouting from the dirt are grown by small farmers and roasted to enhance the flavors of each harvest for a delicious cup of coffee.