

**Sponsorships**

LCYO is one of the largest youth sports organizations in North Coastal San Diego County, providing recreational baseball and softball to thousands of La Costa area families. Your generous sponsorship can increase awareness of your business as well as increase your revenues, while also benefitting the youth in our community.

**Being a LCYO Sponsor can benefit your business by:**

Creating brand awareness in a targeted locale with a desirable audience. Many LCYO Sponsorship packages include a link from LCYO.org to your business's website. Our families frequently check our website for updates and news.

Increasing sales LCYO blasts out a special email with offers from all of our participating sponsors once per year. This email reaches over 2,000 adults in the La Costa area. The same offers are posted on our Facebook page and LCYO.org, increasing longevity of the offer.

Developing new customers Reach families that can otherwise be difficult to reach on a more personal level.

Offering unique advertising opportunities

Creating goodwill in your community

Our families patronize businesses that support LCYO!

Your donation will be used for equipment, safety gear, uniforms, umpires, coaching education, background checks, field repair, scholarships and more. Your generous support is also 100% tax-deductible, as LCYO has 501(c)(3) tax-exempt status. Send any questions to [sponsorshipdirector@lcyo.org](mailto:sponsorshipdirector@lcyo.org)

**How To Register Your Sponsorship**

1. **Register online at** https://lacostayouthorganization.siplay.com
2. **Fill out the form below and mail a check.**

Make check payable to “LCYO” and mail with the below form to: LCYO, 7668 El Camino Real #104-610, Carlsbad, CA 92009.

|  |  |  |  |
| --- | --- | --- | --- |
| Business Name (exact spelling for banner – Fall Ball 2019) | |  | |
| Sponsorship Level | |  | |
| Baseball or Softball or Champions(circle)  & Coach/Team names & Division (if known) | |  | |
| Contact name | |  | |
| Email | Phone |
| Address | |  |
| Website | |  |



**Sponsorship Levels**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | SINGLE  Fall Ball $150 | SINGLE  $300 | DOUBLE  $500 | TRIPLE $750 | HOME  RUN $1500 | GRAND SLAM  $2500 | CYCLE $5000+ |
| Company Name and Logo on Team Banner **(Fall 2019)** |  |  |  |  |  |  |  |
| Sponsor recognition plaque with team picture for your business |  |  |  |  |  |  |  |
| Inclusion on LCYO.org list of sponsors |  |  |  |  |  |  |  |
| Inclusion in LCYO e-blast (over 2000 local families) |  |  |  |  |  |  |  |
| Name on one team shirt **(Spring 2020)** |  |  |  |  |  |  |  |
| Name on two team shirts **(Spring 2020**) |  |  |  |  |  |  |  |
| Business logo with link on lcyo.org until December 2020 |  |  |  |  |  |  |  |
| Name on three team shirts |  |  |  |  |  |  |  |
| Inclusion on LCYO Sponsor banner |  |  |  |  |  |  |  |
| Half page ad on lcyo.org |  |  |  |  |  |  |  |
| Individual e-blast to our mailing list |  |  |  |  |  |  |  |
| Full page ad on lcyo.org |  |  |  |  |  |  |  |
| Flyers (provided by sponsor) distributed to teams |  |  |  |  |  |  |  |
| Two individual e-blasts to our mailing lists |  |  |  |  |  |  |  |
| Full page ad/1 minute audio/video on lcyo.org |  |  |  |  |  |  |  |
| Flyers (provided by sponsor) distributed to teams |  |  |  |  |  |  |  |
| Two individual e-blasts to our mailing lists |  |  |  |  |  |  |  |
| Special event invitations and Introductions |  |  |  |  |  |  |  |



**Sponsorship Special Opportunities**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| CHAMPIONS Division for Children with Special Needs |  | HOSPITALITY  $1000 |  | SPORTING PARTNERS  $2000 |
| CHAMPIONS BOOSTER TEAM $500   * Champions baseball hat * Sponsor recognition plaque for your place of business * Special recognition at a Champions game |  | * Name on at least two team shirts * Sponsor recognition plaque with team picture for your business * Inclusion in e-blast to LCYO mailing list (over 2000 local families) * Business logo with link on lcyo.org from date of signing until December 2020 * Dine-out opportunity |  | * Name on at least two team shirts * Sponsor recognition plaque with team picture for your business * Two individual e-blasts to LCYO mailing list (over 2000 local families) * Business logo with link on lcyo.org from date of signing until December 2020 |