



Sponsorships

LCYO is one of the largest youth sports organizations in North Coastal San Diego County, providing recreational baseball and softball to thousands of La Costa area families. Your generous sponsorship can increase awareness of your business as well as increase your revenues, while also benefitting the youth in our community.

Being a LCYO Sponsor can benefit your business by:

Creating brand awareness in a targeted locale with a desirable audience. Many LCYO Sponsorship packages include a link from LCYO.org to your business's website. Our families frequently check our website for updates and news.

Increasing sales LCYO blasts out a special email with offers from all of our participating sponsors once per year. This email reaches over 2,000 adults in the La Costa area. The same offers are posted on our Facebook page and LCYO.org, increasing longevity of the offer.

Developing new customers Reach families that can otherwise be difficult to reach on a more personal level.

Offering unique advertising opportunities

Creating goodwill in your community

Our families patronize businesses that support LCYO!

Your donation will be used for equipment, safety gear, uniforms, umpires, coaching education, background checks, field repair, scholarships and more. Your generous support is also 100% tax-deductible, as LCYO has 501(c)(3) tax-exempt status. Send any questions to sponsorshipdirector@lcyo.org

How To Register Your Sponsorship

- 1) Register online at <https://lacostayouthorganization.splay.com>
- 2) Fill out the form below and mail a check.

Make check payable to "LCYO" and mail with the below form to: LCYO, 7668 El Camino Real #104-610, Carlsbad, CA 92009.

Business Name (exact spelling for banner for shirt)

Sponsorship Level

Baseball or Softball or Champions(circle)

& Coach/Team names & Division (if known)

Contact name

Email



























































Phone

Address

Website



Sponsorship Levels

	SINGLE \$300	DOUBLE \$500	TRIPLE \$750	HOME RUN \$1500	GRAND SLAM \$2500	CYCLE \$5000+
Sponsor recognition plaque with team picture for your business						
Inclusion on LCYO.org list of sponsors						
Inclusion in LCYO e-blast (over 2000 local families)						
Name on one team shirt (Spring 2022)						
Name on two team shirts (Spring 2022)						
Business logo with link on lcyo.org until December 2022						
Name on three team shirts						
Inclusion on LCYO Sponsor banner						
Half page ad on lcyo.org						
Individual e-blast to our mailing list						
Full page ad on lcyo.org						
Flyers (provided by sponsor) distributed to teams						
Two individual e-blasts to our mailing lists						
Full page ad/1 minute audio/video on lcyo.org						
Flyers (provided by sponsor) distributed to teams						
Two individual e-blasts to our mailing lists						
Special event invitations and Introductions						



Sponsorship Special Opportunities

CHAMPIONS Division for Children with Special Needs

CHAMPIONS BOOSTER TEAM \$500

- Champions baseball hat
- Sponsor recognition plaque for your place of business
- Special recognition at a Champions game

HOSPITALITY \$1000

- Name on at least two team shirts
- Sponsor recognition plaque with team picture for your business
- Inclusion in e-blast to LCYO mailing list (over 2000 local families)
- Business logo with link on lcyo.org from date of signing until December 2022
- Dine-out opportunity

SPORTING PARTNERS \$2000

- Name on at least two team shirts
- Sponsor recognition plaque with team picture for your business
- Two individual e-blasts to LCYO mailing list (over 2000 local families)
- Business logo with link on lcyo.org from date of signing until December 2022