



PENNSBURY ATHLETIC ASSOCIATION
A Babe Ruth Chartered Organization

The Pennsbury Athletic Association (PAA) is an all-volunteer, non-profit (501c3) organization serving families throughout Lower Makefield Township, PA; Yardley Borough, PA; Morrisville Borough, PA and parts of Falls Township, PA with in-house, travel and tournament baseball and softball in the spring, summer and fall for ages 5 - 18.

Our goal is to provide a rewarding experience for our young baseball and softball players and their families both on and off the field by instilling the ideals of sportsmanship, honesty, loyalty, courage and competitive spirit.

We are hoping to build on the success of the 2019 season and we need your help!

Enclosed are sponsorship opportunities that can showcase your business to the thousands of residents and visitors to our fields to watch their children, family members, neighbors and friends play.

The potential for your advertisement to be seen by thousands is tangible. Please note, sponsorships can be tailored to meet your businesses specific needs. We ask that you please consider supporting our young players by sponsoring a team or banner.

As an independent volunteer organization, PAA derives its support from charitable contributions, and membership. We are classified as a public charity with the IRS and donations are 100% deductible.

Thank you for your consideration! Your sponsorship will show your commitment to supporting educational and enriching athletic programs to our local boys and girls.

Sincerely,

Christina Kerrigan
Director of Fundraising

Sponsorship Packages:

Team Sponsorship: Include the name of your business on one of our baseball or softball team uniforms.
Cost - \$500

Outfield Banner: Includes a 3 x 5 full color banner displayed on one of our ten fields during the Spring and early summer
Cost - \$400

Single:

\$500 Team Sponsorship
\$400 Outfield Banner

Double:

\$800: One Team Sponsorship and One Outfield Banner
\$700: Two Outfield Banners
\$900: Two Team Sponsorships
\$1,500: Two Team Sponsorships and Two Outfield Banners
Listing on www.paaball.com for one year
Ability to set up a table at Opening Day Festivities

Triple:

\$1000: Three Outfield Banners
Listing on www.paaball.com for one year
\$1200: Three Team Sponsorships
Listing on www.paaball.com for one year
\$2000: Three Team Sponsorships and Three Outfield Banners
Listing on www.paaball.com for one year
Tabling opportunity at Opening Day Festivities

Home Run:

\$1300: Four Outfield Banners
Listing on www.paaball.com for one year
\$1700: Four Team Sponsorships
Listing on www.paaball.com for one year
Tabling opportunity at Opening Day Festivities
\$3000: Four Team Sponsorships and Four Outfield Banners
Listing on www.paaball.com for one year
Tabling opportunity at Opening Day Festivities

Please return this complete form with payment to:

Pennsbury Athletic Association, P.O. Box 297, Yardley, PA 19067

GENERAL CONTACT INFORMATION:

Company Name: _____

Address: _____

City, State and Zip: _____

Contact Name: _____

Telephone: _____

Email Address for Contact: _____

BANNER INFORMATION: (When submitting artwork/logo, please include all information you wanted printed on the banner)

Web Site Address: _____

Phone Number: _____

Message: _____

Banners will be displayed April through November, unless otherwise indicated. All banners are on white vinyl background and displayed in full color. Artwork should be emailed in jpeg or tiff format to the christina.kerrigan@peco-energy.com. Questions, please call 267-226-7856.