



Audubon Recreation Association

P.O. Box 7005

Audubon, PA 19407

www.arasports.sportssignup.com

January, 2020

Dear Sir or Madam:

We are contacting you to ask for your support of the Audubon Recreation Association (ARA). As a non-profit organization, we rely heavily on support from local businesses to help us provide sports programs for over 1300 local children and families in the community. Our programs reach families in many of the surrounding townships and municipalities including; Lower Providence, Worcester, East Norriton, West Norriton, Collegetown, and Phoenixville to name a few. Many local families will therefore recognize your sponsorship.

Your sponsorship support is very important in helping us meet the increasing challenges of running the organization. It helps us defray the costs of gym time, uniforms, equipment and supplies, insurance, and officials. Sponsorship also has many other benefits. It provides outstanding recognition for your organization as your business or organization's name is displayed on uniforms worn during games and practices. Additionally, ARA encourages its families to support our sponsors' businesses. Sponsors names and links to their websites are included on our website, which is regularly viewed by the members of ARA and others who access the website to find out more about ARA, its tournaments, and activities.

On the reverse side of this form, you will find our sponsorship options. We are excited this year in offering sponsorship opportunities for the new scoreboard that was recently erected at our complex. If you are interesting in helping, either as an ongoing sponsor, or for the first time, kindly provide us with the information below. Please send your completed form and check made out to Audubon Recreation Association, P.O. Box 7005, Audubon, PA 19407. As an added convenience, we have begun accepting sponsorship and donation payments via credit card - arasports.sportssignup.com/mysportsstore

In closing, I would like to thank you for your support as it truly enables Audubon Recreation Association's continued success in providing the children of the community with exceptional resources as they develop their athletic skills, their approach to teamwork and good sportsmanship.

Respectfully,

Gary Nolan
Sponsor Coordinator [email: GNolan@BrothersElectric.com]

Type of Sponsorship (see reverse side) _____

Donation \$ _____

Sponsorship Name _____ Contact Name _____

Address _____ Phone Number _____

Web site _____ E-Mail _____

Is there a particular team you wish to Sponsor? (e.g. if you have a child in ARA) If so, please provide that information:



Sponsorship Opportunities

Scoreboard Sponsor _____ \$2500

- Business name sign on scoreboard for 10 years
- Link to your company web site on ARA website for 10 years
- Business name on our web site sponsor list for 10 years

Pavilion Co-sponsor _____ \$2,000

- Business name on plaque posted permanently near pavilion (limited to 8 sponsors in total)
- Link to your company web site on ARA website for 3 years
- Business name on our web site sponsor list for 3 years

Calendar Year 3-Sport Sponsor _____ \$500

- Team sponsorship for one team for one year for basketball, softball and baseball.
- Business name shown on players' jerseys
- Link to your company web site on ARA website for 1 year
- Business name on our web site sponsor list for 1 year

Outfield Banner Sponsor _____ \$250 [new] / \$200 [returning]

- Business name on 3'x5' banner on an ARA outfield fence
- Link to your company web site on ARA website for 1 year
- Business name on our web site sponsor list for 1 year

Calendar Year 1-Sport Sponsor _____ \$200

- Team sponsorship for one team for one year for either basketball, softball or baseball
- Business name shown on players' jerseys
- Link to your company web site on ARA website for 1 year
- Business name on our web site sponsor list for 1 year